

SOCIAL CONTENT

Size Chart



Instagram

- Profile image: 110 x 110
- Shared photos: 1080 x 1080
- Stories resolution: 1080 x 1920 (min 600 x 1067)
| max 4 GB
- Promoted image: 1080 x 1080, 1080 x 566



Facebook

- Cover photo: 820 x 312 (min 400 x 150)
- Profile picture: $\geq 180 \times 180$
- Shared post image: 1200 x 630
- Event cover: 1920 x 1080
- Promoted image: 1200 x 1200
- Facebook story image: 1080 x 1920
- Facebook story ad: 1080 x 1920



Twitter

- Header image: 1500 x 500 | max 5 MB
- Profile image: 400 x 400 | max 2 MB
- In-stream image: 1024 x 512 | max 5 MB
- Promoted image: 1200 x 600 | max 3 MB



Pinterest

- Profile image: 165 x 165 | max 10 MB
- Board cover image: 222 x 150 (min 55 x 55)
- Pinned image preview: 236 pixels wide
- Pinned image: 1000 x 1500



LinkedIn

- Company cover: 1536 x 768 | max 4 MB
- Company logo: 300 x 300 | max 4 MB
- Company page banner: 646 x 220 | max 2 MB
- Shared image: 350 pixels wide
- Sponsored content image: 1200 x 627



YouTube

- Channel cover image: 2560 x 1440
- Channel icon: 800 x 800
- Video thumbnail: 1280 x 720 | max 2 MB
- YouTube Companion banner ads: 300 x 250