



GOAL SETTING

Ultimate Goal

Start with your biggest, hairiest, most audacious goal and break it down into bite-sized pieces. And don't forget to come up with a reward for each goal achieved.

BHAG

What is your ultimate goal?
Don't hold back!

Measureable

Is there a way that you can truly know when you have achieved this goal?

Achievable

Is this something you can actually achieve within a set timeframe?

Relevant

Does this goal align with your values and the way you operate your business?

Time based

What is the deadline you have set yourself to achieve this goal?